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## INDIANA COMMISSION ON PROPRIETARY EDUCATION

### *Board of Commissioners Meeting Memorandum*

**Date:** March 8, 2006

**From:** Ross Miller, Accreditation Specialist

**Subject:** Blue Heron Academy of Healing Arts & Sciences

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#### **Staff recommendation**

In accordance with Title 570 IAC (D) [Phase Four-Fully Accredited Status], it is the recommendation of the Commission staff that Blue Heron Academy of Healing Arts & Sciences be granted Fully Accredited status.

#### **Background**

Blue Heron Academy was founded in 1981 by Dr. Greg Lawton. Blue Heron Academy currently operates six schools licensed in the State of Michigan by the Department of Labor & Economic Growth. The South Bend location of Blue Heron Academy is the first in the State of Indiana.

#### **School Description**

Blue Heron Academy offers two certificate programs at the South Bend location. Clinical Massage Technician certificate is 613 clock hours, at a cost of \$5,826. Clinical Manual Therapist – Professional certificate is 1,213 clock hours, at a tuition cost of \$11,652. Blue Heron Academy of South Bend currently has 3 full-time instructors in addition to 1 part-time instructor.

#### **Evaluation Team**

Ms. Elizabeth Cosmos has been working as a Massage Therapist for over 20 years. Ms. Cosmos has completed training in infant massage at St. John's Neuromuscular Treatment. Ms. Cosmos currently manages a massage therapy program at St. Mary's Health Care in Grand Rapids, Michigan.

Mr. Donald Deal completed the Clinical Massage Technician, and Clinical Manual Therapist – Professional program in 2002 at Blue Heron Academy of Michigan. Since that time Mr. Deal has operated a massage therapy business in Portage, Indiana.

Ms. Dianna Krauss completed a Massage Therapy Certificate program through Lansing Community College in 2002. Since graduation, Ms. Krauss has operated her own massage therapy business. More recently Ms. Krauss also began working at Fowlerville Chiropractic Clinic.

#### **Evaluation Results**

Ms. Cosmos recommended Fully Accredited status. Checklist categories were marked outstanding or superior. Ms. Cosmos wrote two suggestions. Ms. Cosmos thought that the distinction between therapeutic/relaxation massage and treatment oriented/medical massage should be more closely linked during instruction. Secondly, Ms. Cosmos wrote that more lecture time was needed. As an alternative

Ms. Cosmos suggested that students should be encouraged by instructors to seek additional help as needed.

Mr. Deal recommended Fully Accredited status. Mr. Deal commented that some of the Blue Heron Academy instructors were chosen from among the best students. Checklist categories were marked superior or satisfactory.

Ms. Krauss recommended Fully Accredited status. Ms. Krauss marked most categories outstanding or superior, one category was marked satisfactory. Ms. Krauss wrote that if the student needs assistance it is available. Reiterating the suggestion of two students interviewed, Ms. Krauss suggested lengthening instruction time by one hour.

### **Conclusion**

In regard to the suggestion from Ms. Cosmos that therapeutic/relaxation massage and treatment oriented/medical massage be instructionally linked, Blue Heron Academy provided a written response. Blue Heron Academy maintains that although Medical Massage is promoted, 25 other areas of massage therapy instruction are provided.

Ms. Cosmos recommended expanding instructional time and encouraging students to seek additional help. Mr. Krauss suggested increasing instruction specifically by 1 hour. Blue Heron Academy responded by adding 1 hour of lecture time to every program day. In addition to the lecture, clinical practicum, and clinical internship, Blue Heron Academy offers weekly private and/or group tutorial classes. To facilitate learning Blue Heron Academy also offers online virtual classroom instruction with instructor interaction.

Commission staff is satisfied that all evaluator suggestions have been adequately addressed by Blue Heron Academy. Commission staff concurs with all three evaluators in recommending Fully Accredited status.

### **Supporting Documentation**

1. Ms. Elizabeth Cosmos evaluator checklist
2. Mr. Donald Deal evaluator checklist
3. Ms. Dianne Krauss evaluator checklist

**INDIANA COMMISSION ON PROPRIETARY EDUCATION**

302 W. Washington Street, Room E201

Indianapolis, IN 46204

Date of Evaluation: 11/15/05

Institution Evaluated: BLUE HERON ACADEMY

Name of Team Member: DONALD DEAL

**CHECK LIST FOR TEAM EVALUATORS**

In each category you are to rate the institution on a scale of one (1) to four (4) as follows:

1. Outstanding

2. Superior

3. Satisfactory

4. Unsatisfactory

There is space for comments. The asterisk (\*) denotes requested comments in order to better explain your evaluation.

**CATEGORY I -- EDUCATIONAL OBJECTIVES**

A. The educational philosophies/objectives are consistent with the institution's role as a training facility.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

B. The resident training is reasonably well developed to actually train the student for the job he/she seeks.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

C. The advertising, brochures, catalogs or other representations made are truthful, and explicitly show that it is a training institution involved in the specific areas of instruction it promotes.

<u>                    </u>	<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

**CATEGORY II -- FACULTY**

A. The institution has an adequate number of qualified instructors or teachers trained by education and/or experience to instruct the students.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

- B. The educational administrators are qualified professionally to administer their position through education and/or experience.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The faculty appear to be satisfied with the overall institution.

<u>                    </u>	<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments: EXPERIENCE HAS SHOWN ME THAT THIS SCHOOL HAS A TENDENCY TO CHOOSE THE BEST OF THEIR STUDENTS TO BECOME THE BEST TEACHERS.

### **CATEGORY III -- STUDENT POLICY**

- A. Student counseling is adequate to show concern for the individual student's personal attainments.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The student/administration relationship reflects a healthy and stable rapport within the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The student educational needs are met by the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY IV ADMISSION PRACTICES**

- A. The admission policy of the institution is well administered and the school is reasonably selective.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. Students who have special learning handicaps are aware of the demands needed to meet the admission requirements.

<u>                    </u>	<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

#### **CATEGORY V STUDENT RECRUITMENT**

- A. The institution appears to recruit from a diversified level of family income. No concentration on recruiting low income families.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The institution appears to recruit students who have a potential or desire the education provided.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The students appear to have an honest impression of the institution before they enroll.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

#### **CATEGORY VI PHYSICAL FACILITIES**

- A. The institution has satisfactory training or educational facilities with sufficient tools, supplies, or equipment to instruct in the student's selected area of study.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The classrooms or work stations are the necessary size to accommodate the number of students enrolled.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The premises and conditions under which the students work are sanitary and safe according to modern standards.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

#### **CATEGORY VII COURSE ORGANIZATION**

- A. The instruction materials are comprehensive, accurate and well organized.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

- B. The instructional material is geared at a level of understanding which adheres to the educational level of the students enrolled.

<u>                    </u>	<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

#### **CATEGORY VIII OBJECTIVES**

- A. The resident training is reasonably well developed to actually train the student for the job he seeks or ultimately hopes to gain.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

- B. Student records adequately reflect the student's progress during his period of enrollment.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

- C. The student records adequately reflect the student's placement after his/her training with the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

D. Characterize your impression of the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
Comments:			

E. The majority of the students appear to be satisfied with the education they have received from the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
Comments:			

**Please initial the status you believe this institution should receive.**

**1. No Status** – If, after a review of the forms and materials submitted by the petitioning institution and the formal team evaluation, the petitioning institution is found to have such severe deficiencies that in the opinion of the Commission are deemed to not meet the minimum standards required for operation of a postsecondary proprietary school, then the petitioning institution should be awarded “No Status,” and the applicant status of the petitioning institution should be recommended for revocation. \_\_\_\_\_

**2. Candidate** -- If, after a review of the forms and materials submitted by the petitioning institution and the formal team evaluation, the petitioning institution is found to have certain deficiencies that in the opinion of the Commission can be corrected and would not be cause for denial of the right to do business, then the petitioning institution may be awarded “Candidate” status. \_\_\_\_\_

**3. Accreditation with Recommendations** – If, after a review of the forms an materials submitted by the petitioning institution and the formal team evaluation the petitioning institution is found to still possess certain deficiencies that are not so serious as to cause either denial of accreditation or candidate status, but such recommendations are needed to increase efficiency, then the institution may be awarded “Accredited with Recommendations” status. \_\_\_\_\_

**4. Fully Accredited** – If, after a review of the forms and materials and the formal team evaluation the institution has corrected all deficiencies noted during its Applicant, Candidate, or Accredited with Recommendations status, then it shall be granted “Fully Accredited” status.                     XX                    

**If status is 1, 2, or 3, list your specific reasons or recommendations below.**

*Please add any explanatory notes to your recommendation. Use additional page(s) if necessary.*

I HAVE BEEN FAMILIAR WITH BLUE HERON ACADEMY FOR OVER THREE YEARS AND I MUST SAY THAT THE LAYOUT HERE IS THE BEST I HAVE SEEN. EVERYTHING IS WELL LAYED OUT AND THE CONDITIONS ARE VERY CLEAN.

**PLEASE COMPLETE THE REVERSE SIDE OF THIS FORM**

**Team Member's background, as related to evaluation participation, is as follows:**

*Please describe appropriate background experience and credentials.*

I AM A GRADUATE OF THE BLUE HERON ACADEMY. I HAVE FINISHED BOTH THE 600 HOUR AND 1200 HOUR PROGRAM. I HAVE A BUSINESS IN PORTAGE, IN; CALLED ALPHA MASSAGE. I HAVE BEEN DOING BUSINESS THERE FOR 3 YEARS WITH ONE BUSINESS PARTNER.



**INDIANA COMMISSION ON PROPRIETARY EDUCATION**

302 W. Washington Street, Room E201  
Indianapolis, IN 46204

Date of Evaluation: 11/15/05

Institution Evaluated: BLUE HERON ACADEMY

Name of Team Member: ELIZABETH COSMOS

**CHECK LIST FOR TEAM EVALUATORS**

In each category you are to rate the institution on a scale of one (1) to four (4) as follows:

- |                |                   |
|----------------|-------------------|
| 1. Outstanding | 3. Satisfactory   |
| 2. Superior    | 4. Unsatisfactory |

There is space for comments. The asterisk (\*) denotes requested comments in order to better explain your evaluation.

**CATEGORY I -- EDUCATIONAL OBJECTIVES**

A. The educational philosophies/objectives are consistent with the institution's role as a training facility.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

B. The resident training is reasonably well developed to actually train the student for the job he/she seeks.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

C. The advertising, brochures, catalogs or other representations made are truthful, and explicitly show that it is a training institution involved in the specific areas of instruction it promotes.

<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

**CATEGORY II -- FACULTY**

A. The institution has an adequate number of qualified instructors or teachers trained by education and/or experience to instruct the students.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

B. The educational administrators are qualified professionally to administer their position through education and/or experience.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

C. The faculty appear to be satisfied with the overall institution.

<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY III -- STUDENT POLICY**

A. Student counseling is adequate to show concern for the individual student's personal attainments.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

B. The student/administration relationship reflects a healthy and stable rapport within the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

C. The student educational needs are met by the institution.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY IV ADMISSION PRACTICES**

A. The admission policy of the institution is well administered and the school is reasonably selective.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. Students who have special learning handicaps are aware of the demands needed to meet the admission requirements.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

#### **CATEGORY V STUDENT RECRUITMENT**

- A. The institution appears to recruit from a diversified level of family income. No concentration on recruiting low income families.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The institution appears to recruit students who have a potential or desire the education provided.

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1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The students appear to have an honest impression of the institution before they enroll.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

#### **CATEGORY VI PHYSICAL FACILITIES**

- A. The institution has satisfactory training or educational facilities with sufficient tools, supplies, or equipment to instruct in the student's selected area of study.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The classrooms or work stations are the necessary size to accommodate the number of students enrolled.

<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The premises and conditions under which the students work are sanitary and safe according to modern standards.

XX			
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY VII COURSE ORGANIZATION**

- A. The instruction materials are comprehensive, accurate and well organized.

XX			
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments: CONSTANTLY BUILDING RESOURCES FOR OPTIMUM LEARNING EXPERIENCE

- B. The instructional material is geared at a level of understanding which adheres to the educational level of the students enrolled.

	XX		
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY VIII OBJECTIVES**

- A. The resident training is reasonably well developed to actually train the student for the job he seeks or ultimately hopes to gain.

XX			
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. Student records adequately reflect the student's progress during his period of enrollment.

	XX		
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The student records adequately reflect the student's placement after his/her training with the institution.

	XX		
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

D. Characterize your impression of the institution.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
Comments:			

E. The majority of the students appear to be satisfied with the education they have received from the institution.

<u>                    </u>	<u>XX</u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
Comments:			

**Please initial the status you believe this institution should receive.**

**1. No Status** – If, after a review of the forms and materials submitted by the petitioning institution and the formal team evaluation, the petitioning institution is found to have such severe deficiencies that in the opinion of the Commission are deemed to not meet the minimum standards required for operation of a postsecondary proprietary school, then the petitioning institution should be awarded “No Status,” and the applicant status of the petitioning institution should be recommended for revocation. \_\_\_\_\_

**2. Candidate** -- If, after a review of the forms and materials submitted by the petitioning institution and the formal team evaluation, the petitioning institution is found to have certain deficiencies that in the opinion of the Commission can be corrected and would not be cause for denial of the right to do business, then the petitioning institution may be awarded “Candidate” status. \_\_\_\_\_

**3. Accreditation with Recommendations** – If, after a review of the forms an materials submitted by the petitioning institution and the formal team evaluation the petitioning institution is found to still possess certain deficiencies that are not so serious as to cause either denial of accreditation or candidate status, but such recommendations are needed to increase efficiency, then the institution may be awarded “Accredited with Recommendations” status. \_\_\_\_\_

**4. Fully Accredited** – If, after a review of the forms and materials and the formal team evaluation the institution has corrected all deficiencies noted during its Applicant, Candidate, or Accredited with Recommendations status, then it shall be granted “Fully Accredited” status. XX

**If status is 1, 2, or 3, list your specific reasons or recommendations below.**

*Please add any explanatory notes to your recommendation. Use additional page(s) if necessary.*

1. IT IS IN MY OPINION TO SOFTEN THE DISTINCTION BETWEEN THERAPEUTIC/RELAXATION MASSAGE AND TREATMENT ORIENTED/MEDICAL MASSAGE. THERAPEUTIC MASSAGE HAS EVIDENCE BASED STUDIES THAT SUPPORT THE HEALING PROCESS

2. LOOK TO SEE IF ADDITIONAL TIME IS NEEDED FOR LECTURE TIME OR STRESS MORE HOW ADDITIONAL HELP COULD BE INCORPORATED. PERHAPS "ENCOURAGE" IS THE WORD TO USE FREQUENTLY TO SUPPORT LEARNERS IN THEIR FIRST STAGES.

**PLEASE COMPLETE THE REVERSE SIDE OF THIS FORM**

**Team Member's background, as related to evaluation participation, is as follows:**

*Please describe appropriate background experience and credentials.*

**EDUCATION BACKGROUND:**

B.A. FROM MICHIGAN STATE UNIVERSITY ARCHELOGY/FRENCH WAS MY MAJOR.

PRESENTLY I AM ALL BUT DISSERTATION IN INTEGRATIVE MEDICINE FROM HOLOS UNIVERSITY GRADUATE SEMINARY FOR A Th. D. AND THEN SUBSEQUENT TO FURTHER WORK TO A Ph. D.

**MASSAGE BACKGROUND:**

20 YEARS AGO TOOK A BASIC MASSAGE SCHOOL PORGRAM FROM HEALTH ENRICHMENT, A STATE LICENSED SCHOOL

CERTIFIED IN INFANT MASSAGE FROM THE INTERNATIONAL ASSOCIATION OF INFANT MASSAGE 11 YEARS AGO.

CERTIFIED IN ST. JOHN NEUROMUSCULAR TREATMENT 1993

HIRED 1996 TO DEVELOPE A MASSAGE PROGRAM AT ST. MARY'S HEALTHCARE IN GRAND RAPIDS

PRESENTLY MANAGING AN INPATIENT AND OUTPATIENT PROGRAM WITH 20 THERAPIST- 6 WHO ARE MASSAGE THERAPISTS

**INDIANA COMMISSION ON PROPRIETARY EDUCATION**

302 W. Washington Street, Room E201  
Indianapolis, IN 46204

Date of Evaluation: 11/15/06

Institution Evaluated: BLUE HERON ACADEMY

Name of Team Member: DIANNE KRAUSS

**CHECK LIST FOR TEAM EVALUATORS**

In each category you are to rate the institution on a scale of one (1) to four (4) as follows:

- |                |                   |
|----------------|-------------------|
| 1. Outstanding | 3. Satisfactory   |
| 2. Superior    | 4. Unsatisfactory |

There is space for comments. The asterisk (\*) denotes requested comments in order to better explain your evaluation.

**CATEGORY I -- EDUCATIONAL OBJECTIVES**

A. The educational philosophies/objectives are consistent with the institution's role as a training facility.

<u>                    </u>	<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

B. The resident training is reasonably well developed to actually train the student for the job he/she seeks.

<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments: IF THE STUDENT NEEDS ASSISTANCE IT IS AVAILABLE TO HIM/HER

C. The advertising, brochures, catalogs or other representations made are truthful, and explicitly show that it is a training institution involved in the specific areas of instruction it promotes.

<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

**CATEGORY II -- FACULTY**

A. The institution has an adequate number of qualified instructors or teachers trained by education and/or experience to instruct the students.

<u>                    XX                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

*Comments:* DURING THE CLINICAL PORTION THERE ARE 4 INSTRUCTORS, AND 2 1200 HR. STUDENTS. DURING LECTURE THERE IS AN INSTUCTOR AND STUDENT INSTRUCTOR.



- B. The educational administrators are qualified professionally to administer their position through education and/or experience.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The faculty appear to be satisfied with the overall institution.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments: THE INSTRUCTORS ARE PICKED FROM WITHIN THE SCHOOLS AND TRAINED TO BE INSTRUCTORS AT THE SCHOOL.

### **CATEGORY III -- STUDENT POLICY**

- A. Student counseling is adequate to show concern for the individual student's personal attainments.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The student/administration relationship reflects a healthy and stable rapport within the institution.

<u>                    </u>	<u>XX</u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The student educational needs are met by the institution.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments: THIS IS MORE THAN ADEQUATE

### **CATEGORY IV ADMISSION PRACTICES**

- A. The admission policy of the institution is well administered and the school is reasonably selective.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. Students who have special learning handicaps are aware of the demands needed to meet the admission requirements.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

#### **CATEGORY V STUDENT RECRUITMENT**

- A. The institution appears to recruit from a diversified level of family income. No concentration on recruiting low income families.

<u>                    </u>	<u>XX</u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The institution appears to recruit students who have a potential or desire the education provided.

<u>                    </u>	<u>XX</u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The students appear to have an honest impression of the institution before they enroll.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

#### **CATEGORY VI PHYSICAL FACILITIES**

- A. The institution has satisfactory training or educational facilities with sufficient tools, supplies, or equipment to instruct in the student's selected area of study.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The classrooms or work stations are the necessary size to accommodate the number of students enrolled.

<u>XX</u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The premises and conditions under which the students work are sanitary and safe according to modern standards.

_____	XX _____	_____	_____
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY VII COURSE ORGANIZATION**

- A. The instruction materials are comprehensive, accurate and well organized.

_____	XX _____	_____	_____
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. The instructional material is geared at a level of understanding which adheres to the educational level of the students enrolled.

_____	XX _____	_____	_____
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

### **CATEGORY VIII OBJECTIVES**

- A. The resident training is reasonably well developed to actually train the student for the job he seeks or ultimately hopes to gain.

_____	XX _____	_____	_____
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- B. Student records adequately reflect the student's progress during his period of enrollment.

XX _____	_____	_____	_____
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments:

- C. The student records adequately reflect the student's placement after his/her training with the institution.

_____	_____	XX _____	_____
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*

Comments: SCHOOL DOES NOT DO PLACEMENT AND THEY DO NOT HAVE TO

D. Characterize your impression of the institution.

<u>XX</u>			
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i> THE ADMISSIONS OFFICE AND FINANCE DEPARTMENT DO EVERYTHING THEY CAN TO ADMIT AND FINANCE A STUDENT. ONCE IN THE PROGRAM THE INSTURCTORS AND STAFF ARE AVAILABLE TO THE STUDENTS FOR TUTORING, EXTRA TRAINING, AND HELP.			

E. The majority of the students appear to be satisfied with the education they have received from the institution.

<u>XX</u>			
1. Outstanding	2. Superior	3. Satisfactory	4. Unsatisfactory*
<i>Comments:</i>			

**Please initial the status you believe this institution should receive.**

**1. No Status** – If, after a review of the forms and materials submitted by the petitioning institution and the formal team evaluation, the petitioning institution is found to have such severe deficiencies that in the opinion of the Commission are deemed to not meet the minimum standards required for operation of a postsecondary proprietary school, then the petitioning institution should be awarded “No Status,” and the applicant status of the petitioning institution should be recommended for revocation. \_\_\_\_\_

**2. Candidate** -- If, after a review of the forms and materials submitted by the petitioning institution and the formal team evaluation, the petitioning institution is found to have certain deficiencies that in the opinion of the Commission can be corrected and would not be cause for denial of the right to do business, then the petitioning institution may be awarded “Candidate” status. \_\_\_\_\_

**3. Accreditation with Recommendations** – If, after a review of the forms an materials submitted by the petitioning institution and the formal team evaluation the petitioning institution is found to still possess certain deficiencies that are not so serious as to cause either denial of accreditation or candidate status, but such recommendations are needed to increase efficiency, then the institution may be awarded “Accredited with Recommendations” status. \_\_\_\_\_

**4. Fully Accredited** – If, after a review of the forms and materials and the formal team evaluation the institution has corrected all deficiencies noted during its Applicant, Candidate, or Accredited with Recommendations status, then it shall be granted “Fully Accredited” status. XX

**If status is 1, 2, or 3, list your specific reasons or recommendations below.**

*Please add any explanatory notes to your recommendation. Use additional page(s) if necessary.*

WHILE SPEAKING WITH 2 OF THE STUDENTS, I AKSED IF THERE WAS SOMETHING YOU COULD CHANGE, WHAT WOULD IT BE? THEIR RESPONSE WAS SURPRISING. THEY BOTH SAID THAT THEY WOULD LIKE THE CLASSES TO BE 1 HOUR LONGER.

**PLEASE COMPLETE THE REVERSE SIDE OF THIS FORM**

**Team Member's background, as related to evaluation participation, is as follows:**

*Please describe appropriate background experience and credentials.*

2002 - CERTIFIED THROUGH LANSING COMMUNITY COLLEGE MASSAGE THERAPY

2002- MATERNAL/INFANT MASSAGE CERTIFIED

2002- CURRENTLY OWN MY OWN BUSINESS

FEBRUARY 2005 - CURRENT INDEPENDENT CONTRACTOR FOR FOWLerville CHIROPRACTIC CLINIC